

# FRENCHIE

## COCKTAIL

Frenchie is the first ready to drink craft cocktail from Vikre Distillery in Duluth, MN. Frenchie was conceived and carefully crafted by Emily Vikre as a love letter to one of her all-time favorite cocktails, the French 75. As a business owner and mom of two, at the end of the day Emily wanted to have a cocktail that meets her high standards but doesn't take time to measure and shake. Frenchie lightens up the French 75 into a fun to drink spritzier version with sparkling rosé wine, Vikre's acclaimed (and soon to be certified organic) Boreal Juniper Gin, lemon juice, and a rosé liqueur with gentle flavors of elderflower, cardamom, and grapefruit.



## KEY SELLING POINTS

- Made with the highest quality ingredients including organic craft gin, organic liqueur, sustainably certified rosé from California, and real lemon juice.
- Exceptionally balanced, not too sugary or too heavy, for a cocktail that's sophisticated but bubbly and fun at the same time.
- Perfect for cocktail parties, picnics, beach outings, boating, weddings, showers, golfing and more. The non-breakable lightweight cans are easy to transport. You can have the deliciousness of a handcrafted cocktail and the ease of a can, wherever you go.
- Meets discerning drinkers desires in three growing categories: ready to drink cocktails, sparkling wine, and canned wine.

*parlez vous  
frenchie?*



4-pack (1 litre) barcode



250 ml can barcode



## PRODUCT SPECS

- 12.5 % ABV
- 4, 250 ml sleek cans per box
- 6, 4-packs per case
- A blend of Vikre gin, rosé liqueur, rosé wine, and lemon juice, carbonated and canned by Vikre Distillery at a canning facility in Ohio