



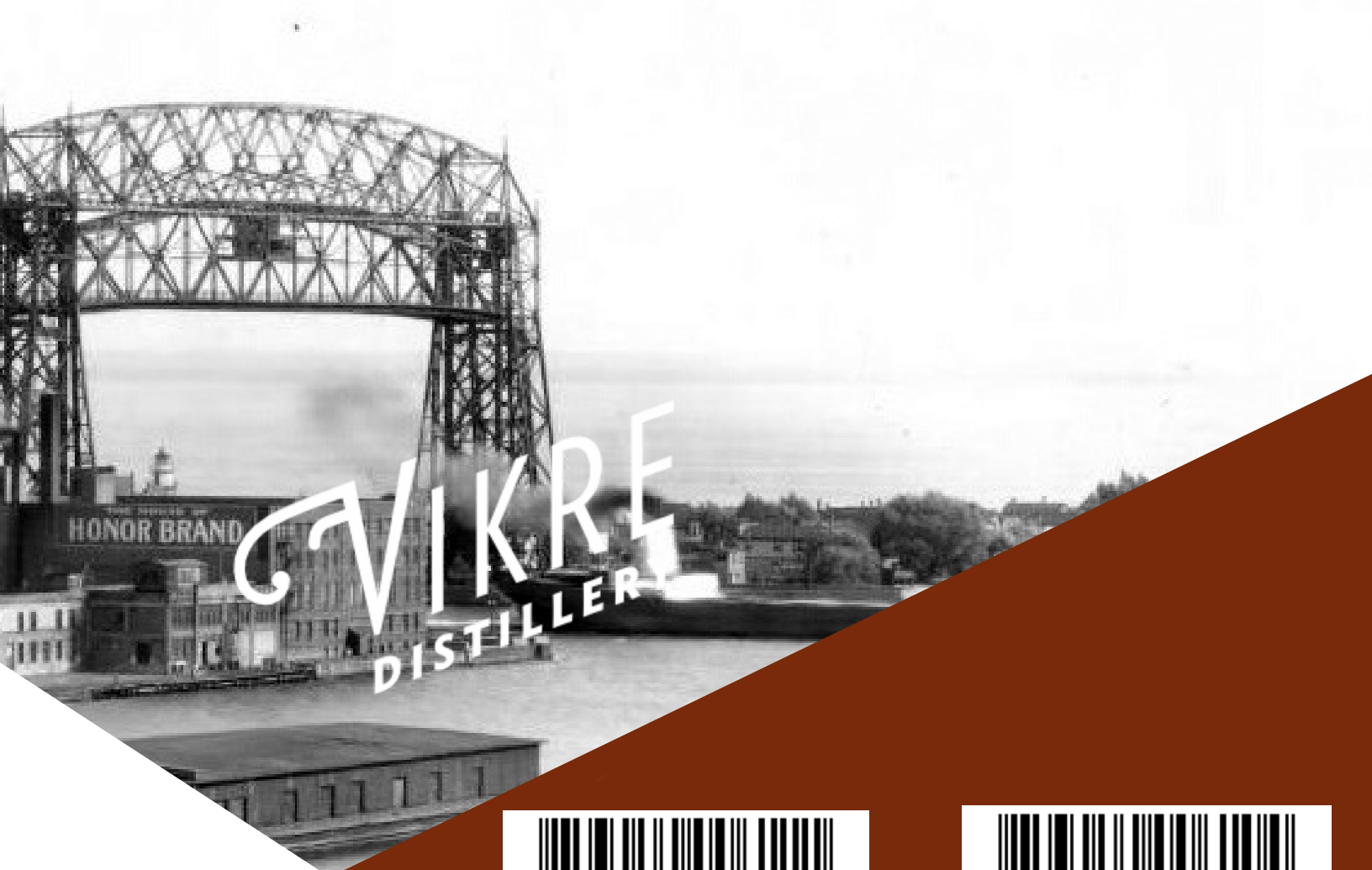
VIKRE
DISTILLERY

Honor Brand Whiskey Hay & Sunshine

THE ULTIMATE BALANCED COCKTAIL WHISKEY. A BLEND OF BOURBON, RYE, AND SCOTCH, FINISHED IN USED COGNAC CASKS. HAY & SUNSHINE COMBINES THE SUNNY DISPOSITION OF BOURBON WITH THE GRASSY FRESHNESS OF RYE, AND THE STRUCTURE OF SCOTCH.

TASTING NOTES: VANILLA, BUTTERSCOTCH, CUT GRASS, LEMON ZEST, CANTALOUPE, FRESH PINEAPPLE, AND BAKING SPICE.

GREAT FOR SIPPING OR IN AN OLD FASHIONED, MANHATTAN, OR WHISKEY SOUR.



375 mL, 46% ABV
6-pack Case



750 mL, 46% ABV
6-pack Case

- *VIKRE DISTILLERY IS HOUSED IN THE FORMER WORLD HEADQUARTERS OF THE GOWAN-LENNING-BROWN COMPANY, WHICH, BACK IN THE EARLY 20TH CENTURY, WAS THE WORLD'S LARGEST GROCER. HONOR BRAND WAS THEIR HOUSE BRAND. THEIR SLOGAN: "HONOR BRAND IS BETTER." WE'VE REVIVED THIS HISTORIC DULUTH BRAND FOR OUR NEW CRAFT BLENDED WHISKIES.*
- *A TIME-HONORED TRADITION, WHISKEY BLENDING OFFERS THE OPPORTUNITY TO CRAFT INTERESTING AND INNOVATIVE WHISKIES. FOR OUR HONOR BRAND BLENDED WHISKIES, OUR CO-FOUNDER, EMILY VIKRE, USES HER BACKGROUND IN FOOD AND HER BRILLIANT PALATE TO CRAFT THE WILDLY CREATIVE, YET BEAUTIFULLY BALANCED WHISKEYS THAT DANCE IN HER FLAVOR DREAMS.*