

VIKRE
DISTILLERY

**HONOR BRAND
WHISKEY**

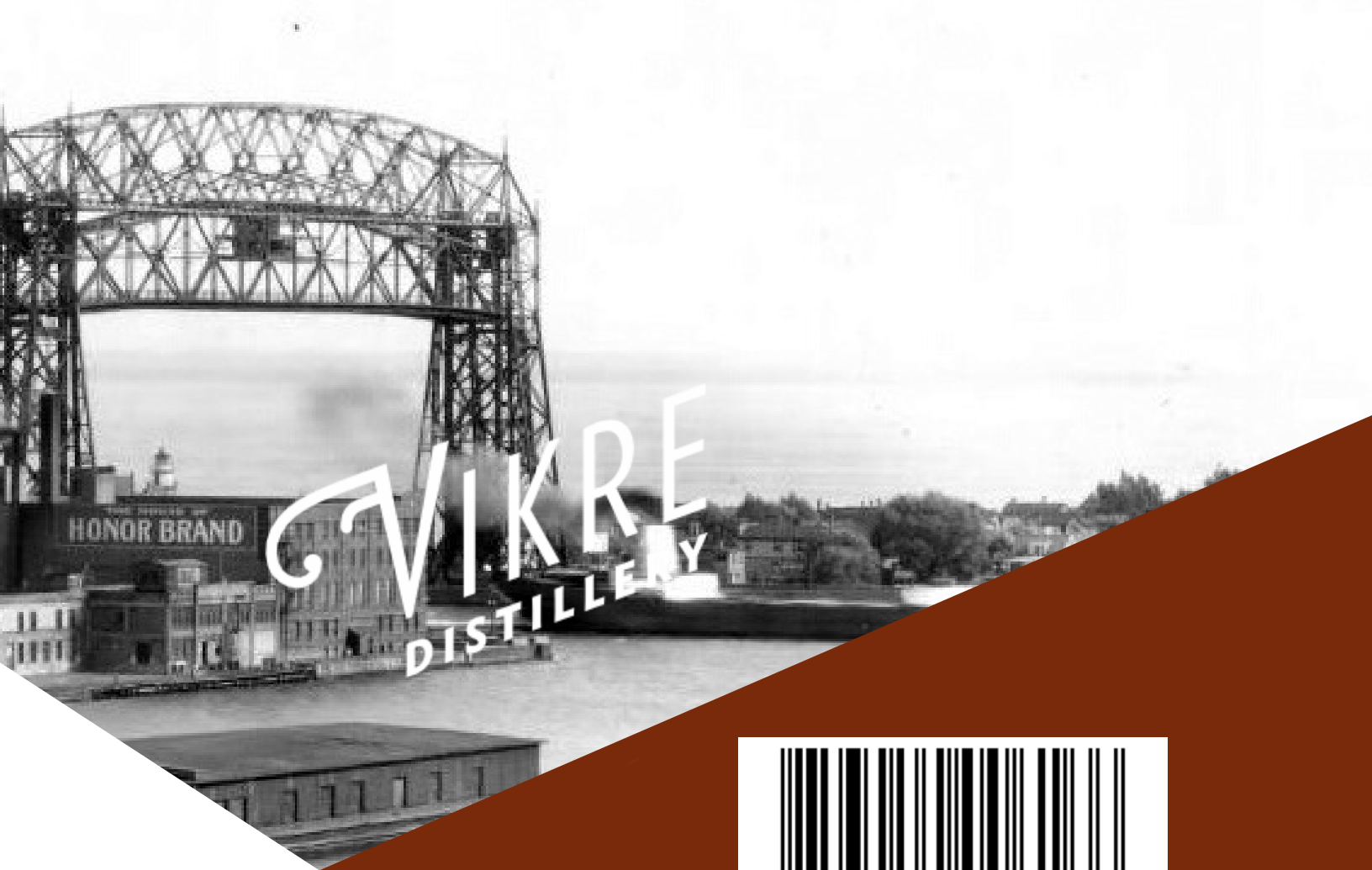
-Limited Edition-

**SPECIAL OLD
BOURBON**



It's been a few years now since Emily Vikre, PhD, got into whiskey blending, sourcing intriguing casks from interesting places. Most of the time there isn't much out there of great consequence, but now and then she stumbles on something special, something that makes her say "Holy cats! I'll take it!" And that is just what Special Old Bourbon is. Emily received word of some barrels of 14 year old Tennessee bourbon and 9 year old Tennessee bourbon, and she snapped them up, blended them, and put them in bottles. We named it Special Old Bourbon because it is special and old and also it is bourbon.

TASTING NOTES: A MEDLEY OF VANILLA, TOFFEE AND UNSWEETENED CHOCOLATE, WITH ALL THE COMPLEXITY AND NONE OF THE CLOYINGNESS OF YOUNGER BOURBON.



VIKRE DISTILLERY



750 mL, 46% ABV
6-pack Case

- VIKRE DISTILLERY IS HOUSED IN THE FORMER WORLD HEADQUARTERS OF THE GOWAN-LENNING-BROWN COMPANY, WHICH, BACK IN THE EARLY 20TH CENTURY, WAS THE WORLD'S LARGEST GROCER. HONOR BRAND WAS THEIR HOUSE BRAND. THEIR SLOGAN: "HONOR BRAND IS BETTER." WE'VE REVIVED THIS HISTORIC DULUTH BRAND FOR OUR NEW CRAFT BLENDED WHISKIES.
- A TIME-HONORED TRADITION, WHISKEY BLENDING OFFERS THE OPPORTUNITY TO CRAFT INTERESTING AND INNOVATIVE WHISKIES. FOR OUR HONOR BRAND BLENDED WHISKIES, OUR CO-FOUNDER, EMILY VIKRE, USES HER BACKGROUND IN FOOD AND HER BRILLIANT PALATE TO CRAFT THE WILDLY CREATIVE, YET BEAUTIFULLY BALANCED WHISKEYS THAT DANCE IN HER FLAVOR DREAMS.

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